TWITTER MARKET ANALYSIS

1. Team Members:

Data Dashers: Ahmed, Babla, Dewesh, Wilson

1. Project Description/Outline: Correlating Twitter Market Relevance with #hashtags and posts to visualize trends.
2. Research Questions to Answer:
   1. What are the Top Trending Hashtags?
   2. What are the Top Trending Ad Marketing Campaigns?
   3. What are the Top Geo Locations of Marketed Tweets?
   4. What are the Top Demographic (Age/Sex/Race) of Top Tweets?
   5. Additional Questions/Analysis to be answered as we learn and analyze the API more thoroughly
3. Data Sources to be Used:
   1. <https://developer.twitter.com/en/docs/basics/getting-started#get-started-app>
   2. <https://github.com/bear/python-twitter>
4. Rough Breakdown of Tasks:

Ahmed – Jack of all Trades & Git Master – Project Lead

Babla – API and Pandas (data frame creations)

Wilson- MatplotLIB (data frame creations)

Dewesh- Pandas and Presentation